



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

|  |                          |                     |
|--|--------------------------|---------------------|
| Contract / Revision                            | Alt Order #              |                     |
| 916757 /                                       | 06162615                 |                     |
| <u>Product</u>                                 |                          |                     |
| <u>Issue</u>                                   |                          |                     |
| <u>Contract Dates</u>                          | <u>Estimate #</u>        |                     |
| 10/23/12 - 10/29/12                            | 1193 DCCC                |                     |
| <u>Advertiser</u>                              |                          |                     |
| <b>Democratic Congressional Campaign Commi</b> |                          |                     |
| 09/18/12 / 09/18/12                            |                          |                     |
|  |                          |                     |
| <u>Billing Cycle</u>                           | <u>Billing Calendar</u>  | <u>Cash/Trade</u>   |
| EOM/EOC  | Broadcast                | Cash                |
| <u>Station</u>                                 | <u>Account Executive</u> | <u>Sales Office</u> |
| KOAT   | Mary Tricoli             | HRP -Washington     |
| <u>Special Handling</u>                        |                          |                     |
|  |                          |                     |
| <u>Demographic</u>                             |                          |                     |
| Adults 35+                                     |                          |                     |
| <u>IDB#</u>                                    | <u>Advertiser Code</u>   | <u>Product Code</u> |
| 8091   | 11                       | 14                  |
| <u>Agency Ref</u>                              |                          |                     |
| <u>Advertiser Ref</u>                          |                          |                     |

And:

**Great American Media**  
**Attention: Maura Gilroy**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

| *Line | Ch   | Start Date | End Date | Description                   | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|------------|----------|-------------------------------|----------------|------|--------|------------|------|------|-------|--------|
|       |      |            |          |                               |                |      |        |            |      |      | Spots | Amount |
| D 1   | KOAT | 10/23/12   | 10/29/12 | Action 7 News @ 10p M-F       | 10-1030p       |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 2   | KOAT | 10/23/12   | 10/29/12 | The View 10-11a               | 10-11a         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 3   | KOAT | 10/23/12   | 10/29/12 | Action 7 News @ 1030p         | 1030-1105p     |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 4   | KOAT | 10/23/12   | 10/29/12 | Nightline                     | 1105-1135p     |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 5   | KOAT | 10/23/12   | 10/29/12 | Anderson Cooper               | 11a-12n        |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 6   | KOAT | 10/23/12   | 10/29/12 | Ellen 3-4p                    | 3-4p           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 7   | KOAT | 10/23/12   | 10/29/12 | Dr Oz                         | 4-5p           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 8   | KOAT | 10/23/12   | 10/29/12 | Action 7 News @ 5p            | 5-530p         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 9   | KOAT | 10/23/12   | 10/29/12 | 5a A7N More In The AM         | 5-6a           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 10  | KOAT | 10/23/12   | 10/29/12 | Action 7 News @ 6p            | 6-630p         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 11  | KOAT | 10/23/12   | 10/29/12 | 6a A7N More In The AM         | 6-7a           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 12  | KOAT | 10/23/12   | 10/29/12 | Entertainment Tonight 630-7p  | 630-7p         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 13  | KOAT | 10/23/12   | 10/29/12 | Good Morning America          | 7-9a           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 14  | KOAT | 10/23/12   | 10/29/12 | Live with Regis & Kelly 9-10a | 9-10a          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 15  | KOAT | 10/26/12   | 10/26/12 | 20/20                         | 9-10p          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 16  | KOAT | 10/29/12   | 10/29/12 | DWTS                          | 7-8p           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 17  | KOAT | 10/29/12   | 10/29/12 | DWTS                          | 7-10p          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 18  | KOAT | 10/29/12   | 10/29/12 | CASTLE                        | 9-10p          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 19  | KOAT | 10/27/12   | 10/27/12 | College Football Sa 130-p     | 128p-6p        |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 20  | KOAT | 10/27/12   | 10/27/12 | Action 7 News @ 5p Sat        | 5-530p         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 21  | KOAT | 10/28/12   | 10/28/12 | Action 7 News @ 10p Sun       | 10-1030p       |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 22  | KOAT | 10/28/12   | 10/28/12 | Action 7 News @ 5p Sun        | 5-530p         |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 23  | KOAT | 10/28/12   | 10/28/12 | Sun ABC Prime C               | 8-9p           |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 24  | KOAT | 10/28/12   | 10/28/12 | This Week                     | 9-10a          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 25  | KOAT | 10/25/12   | 10/25/12 | PRIVATE PRACTICE              | 9-10p          |      | :30    |            |      | NM   | 0     | \$0.00 |
| D 26  | KOAT | 10/23/12   | 10/23/12 | DWTS RESULTS                  | 8-9p           |      | :30    |            |      | NM   | 0     | \$0.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| 916757 /                | 06162615    |                          |
| Contract Dates          | Product     | Estimate #               |
| 10/23/12 - 10/29/12     | Issue       | 1193 DCCC                |
| Advertiser              |             | Original Date / Revision |
| Democratic Congression. |             | 09/18/12 / 09/18/12      |

| *Line  | Ch   | Start Date | End Date | Description        | Start/End Time | Days  | Length | Spots/<br>Week | Rate | Type | Spots | Amount |
|--------|------|------------|----------|--------------------|----------------|-------|--------|----------------|------|------|-------|--------|
|        |      |            |          |                    |                |       |        |                |      |      |       |        |
| D 27   | KOAT | 10/24/12   | 10/24/12 | MIDDLE/SUBURGATORY | 7-8p           |       | :30    |                |      | NM   | 0     | \$0.00 |
| D 28   | KOAT | 10/24/12   | 10/24/12 | REVENGE            |                | 9-10p | :30    |                |      | NM   | 0     | \$0.00 |
| Totals |      |            |          |                    |                |       |        |                |      |      | 0     | \$0.00 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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